CASE STUDY | WALLIM



Small and Safe:

How Wallim Uses
Machine Ethical
Hacking to Keep
Their Applications
and Users' Data Safe





About Wallim

Wallim combines apparel with technology. They have an e-commerce and a virtual shop for premium cardholders, wallets, and keyrings, and are now pivoting to a smart business card solution.

This meant they had to invest in a mobile app, a web app, and hold highly sensitive personal data from their users. And this posed a risk: any breach could tarnish their reputation and hurt their business.



Industry E-commerce



Headquarters Viseu, Portugal



Company Size
1 - 10 employees



Protected Attack Surface
10 assets

They were starting from scratch on cybersecurity

As with any growing startup, they lacked any security processes. But they knew this wasn't a sustainable solution. They had on their hands sensitive data, like emails, and payment details, and their growth could attract the attention of malicious hackers. And **any breach could spell disaster**.

When they reached out they were clear on their needs:

- Let us know our vulnerabilities.
- Alert us when new ones appear.
- Adapt it to our startup budget.

And wanted to be safe, but on a budget

And so, Wallim implemented our Artificial Hackers to fortify their data security measures. Once the domain record was set up, the system immediately began scanning for vulnerabilities. The team was promptly alerted about any security issues and started patching them right away.

The real-time notification system, combined with a severity scoring of identified vulnerabilities based on the CVSS scale, provided Diogo Telo with peace of mind.

They know that any new vulnerability arising from new code deployments will be detected promptly and addressed accordingly.

Now they can keep shipping with reassurance

The **Machine Ethical Hacking** allowed Wallim to continue developing and shipping its products without worrying about potential security threats.

They can now work with the confidence that their customer data is secure and that their reputation is safe, as the risk of a breach has been greatly reduced.







Autonomous Ethical Hacking